



Simon & Julie Whitten
Firehorse Photography Ltd

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www.firehorse-commercial.co.uk

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Booking Details

Brides name email address

Grooms name email address

Address (please inform ASAP if you move address)

Phone number(s)

Date of wedding

Venue(s)

We would like to book:	Package:	1	2	3	4	
	Package Modifier	A	B	neither		
	Filming:	None	Photo-Film	Macro-Film	Micro-Film	C&S only
	Pre-book an E Shoot?	Yes please	No thanks	Considering...		
	50:50 Pricing	Standard Pricing				

Please note that we are unable to take bookings for weddings with a ceremony later than 1pm church or 2pm civil for the months; November, December, January or February (unless discussed and pre-agreed) or for weddings where permission for full photographic coverage of the ceremony has not been sought and granted whether civil or religious. It is rare (for permission to be denied, but is essential to check prior to completing this booking document). We can advise you in regard to this for known venues.
Also, please note, Filming options subject to availability, - [please confirm availability prior to booking](#).

We have read, understood and agree to be bound by the terms & conditions of the contract (on-line from the pricing page and available as a PDF document to download)

Brides/ 1st signature Grooms/ 2nd signature Firehorse Photography signature

Date Date Date

Pricing

We offer a flexible approach to pricing based on a choice from 4 packages offered; coverage only (with the ability to add options later), or files only, or book & files, or our fabulous bespoke Queensberry Album package.

The option then exists to modify your chosen package (if required) in one of two ways; **cut back** or **add coverage**.

This is then your only commitment at the time of booking (or at any time after) with the option of additional items such as; filming, book upgrades, albums, second photo-shoots etc.

Each of the 4 packages includes: coverage & option as specified, personal web page inc. on-line print ordering facility plus travel up to 100 miles.

Two prices are offered for the packages, either; **50:50** (with an inbuilt saving) or **Standard Pricing** as follows:

50:50 Pricing = 2 equal payments ie, £975 + £975 (Package 1) £750 + £750 (Packages 2) or £625 + £625 (Package 3) or £500 + £500 (Package 4) or
Standard Pricing = £500 booking fee + £500 interim balance + final balance of package.

List of Services

Package 1: Bridal Prep to First Dance inc. 30 page Queensberry Album	£1950/£2150
Package 2: Bridal Prep to First Dance inc. 50 page F Book & Print Files	£1500/£1750
Package 3: Bridal Prep to First Dance inc. Hi Res Print Files	£1250/£1500
Package 4: Bridal Prep to First Dance inc. coverage only	£1000/£1250
Package Modifier A: Coverage to end of pre-dinner speeches	-£100
Package Modifier B: Extended coverage (9-16 hours total)	+£250
Slideshow	£100 (complimentary with Queensberry books & albums)
Photo-Film	£250/£500 (pre-book price if booked within 7 days of booking a photography package)
Macro-Film	£750/£950 (pre-book price if booked within 7 days of booking a photography package)
Micro-Film	£950/£1250 (pre-book price if booked within 7 days of booking a photography package)
Ceremony & Speeches production on top of a Micro-Film	+£250
Ceremony & Speeches standalone production	£750
50 page Firehorse F Book (Packages 3&4 option only)	£500/£650 (pre-book prior to wedding date price)
Extra Firehorse F Book pages	£5
Queensberry Books & Albums bespoke to order (included with Package 1)	from £1000
Extra Queensberry Album pages	£30
Individual Hi Res Print Files (Package 1&4 option only)	£10
Full set of Hi Res Print Files USB (Packages 1 & 4 option only)	£500/£650 (pre-book prior to wedding date price)
E Shoot Harrogate area	£300 (including £150 product/print credit)
E Shoot Yorkshire coast	£500 (including £250 product/print credit)
E Shoot Paris	£950 (including £250 product/print credit)
Individual E Shoot print files	(1-10) £50 ea or (11-20) £25 ea or full set of print files (50+) £250
Bespoke Wedding Day signing book	£250
Hahnemuhle fine-art prints & frames to order	from £100
Travel	101-200 miles £100 or 201+ miles £150

Payment

Payment is by bank transfer only with client responsible for any/all bank charges and international exchange rates.

Account Name:	Firehorse Photography Ltd
Account Number:	03000575
Sort Code:	20-37-13
IBAN:	GB24 BARC 2037 1303 0005 75
Bank Address:	Barclays Bank, Harrogate, HG1 1QX, UK

Weddings less than 6 months to date automatically use the **50:50 pricing** method.

Weddings less than 3 months to date automatically use the **50:50** price added together to make one single payment.

Finally (please complete and return in full)

It is essential to us to understand how, where and why our clients make certain decisions, especially those decisions that lead to a couple selecting and booking us specifically, so if you would be so kind, we would really appreciate it if you could answer the following questions as accurately as possible:

1: How did you first hear about us?

A: Word of mouth from a family member, friend or work colleague.

B: Word of mouth from an independent wedding planner.

C: Word of mouth from a venue wedding coordinator.

D: Word of mouth from another wedding photographer.

E: From a venue brochure (printed or on-line).

F: Google specific search (such as for your venue name, ie, 'wedding photography at Castle Howard').

E: Wedding magazine (and if so, which title?).

F: Other (please state what/where/how).

2: How many wedding photographers websites would you estimate you looked at in total?

A: Less than 10

B: Between 10-20

C: Between 20-50

D: Between 50-1000,000

3: How many wedding photographers did you contact for further information? (If you know exactly, please state)

A: Less than 5

B: Between 5-10

C: Between 10-20

D: 20+

4: How many sent you something by post?

5: Based upon what you received by post, please indicate how many in each category below:

A: A printed pricelist.

B: A brochure (including internal or separate price list).

C: A brochure plus a portfolio DVD.

6: Quality of the above received from other photographers?

7: Did we send you something by post and if so, what was the quality of the information pack that we sent you? (Please note we may not have sent you anything by post because you did not supply your address details and requested info by email only!)

8: Did receiving an info pack (if sent) place us further up your shortlist than those who did not send you anything?

9: Please list which photographers made your shortlist (of serious candidates for your wedding photography, ie, could have booked as a second, third choice etc had you not booked us).

Who?	Studio visit/meet?	Plus Points?	Negative Points?
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10: Ultimately you chose/booked us. Specifically why? We're not looking for excessive flattery, but it is important to us to identify the aspects of our work, service and approach (both on the day and in regard to marketing) that we are getting right...and any areas where we may need to work harder!

11: Finally, do you use Facebook: A: Never B: Rarely C: Sometimes D: Weekly E: Daily

12: Final 'finally', do you have an ipad or tablet? Yes No Getting one very soon